

Press release

June Six Hotel Hannover City – Primestar Group unveils its second boutique hotel under the June Six Hotels brand at IHIF



„travel.work.live.“ as a conscious and flexible way of the new lifestyle

Berlin/Hannover, April 15, 2024 - PRIMESTAR Group has opened its second hotel with an integrated offering in the hotel, long-stay, and workspace segments in Hannover at the beginning of IHIF.

From now on, the **June Six Hotel Hannover City** featuring 115 rooms and suites in the heart of the regional capital Hannover extends a warm welcome to all guests. Starting from €74 with facilities including WorX Space, June Bistro & Bar, and gym, the hotel located on Kurt-Schumacher-Straße near the main train station and directly adjacent to the largest shopping center, Ernst-August-Galerie, will be an attraction for both business travelers and trade fair visitors as well as tourists.

WorX Space, the modern coworking community, combined with the first-class service of a hotel, is ideal for workations. The coworking space offers modern workplaces, telephone booths, a lounge area and a meeting room. With a WorX Day Pass or Membership guests enjoy a workplace in an inspiring environment, high-speed WiFi, printer access and coffee/tea and soft drinks.

The property has been extensively renovated to the latest construction standards and is on the verge of being ESG certified by BREEAM with "Very Good" rating. The property is owned by Crown S.C.A. SICAV-RAIF, an institutional fund based in Luxembourg. The new appearance of the property has consciously been kept under the motto "Green Urban Chic" with the well-known design of the first flagship hotel - the June Six Hotel Berlin City West.

The hotel is equipped with a state-of-art technology implemented by its technology partners at-visions, Lokalee, and Socialwave/Beaconsmind. The hotel also has its own fitness center with a green outdoor area.

With the Hannover Exhibition Center accessible by car from the June Six Hotel Hannover City in just over 20 minutes, Hannover is regarded as a significant trade fair destination in Germany.

The June Six Hotel Hannover City can be booked online via the hotel website june-six-hotels.com.

June Six is a vibrant, young boutique hotel brand for conscious and flexible accommodation in the heart of the city. The hotels will all be in urban and central areas throughout Europe and will be characterized by a unique location and a diverse range of offerings. The hotels are equipped and designed with contemporary interiors and open spaces. Selected locations will offer June Bars, the brand's own bar concept reflecting urban elegance.

Ronald Nilsson, Managing Director of Primestar Operator GmbH: "We are delighted to open our second June Six Hotel in the regional capital Hannover at the start of IHIF and just before the Hannover Messe. The new June Six Hotel Hannover City offers a new standard of city boutique hotels including a BREEAM ESG certification and a state-of-art technology. We are particularly excited about the new community aspect through our own WorX workspace."

More information on Primestar Group:

The Primestar Group currently operates 19 hotels in major German cities, Vienna and at Lake Garda. The existing franchise portfolio currently comprises 3,701 rooms in German A-locations, with a hotel in Vienna under construction. With the Primestar Operator GmbH, the Primestar Group launched the in-house brand June Six in the segment of city boutique hotels with the aim of gradually expanding the June Six portfolio including June Stay, a long-stay concept, and the workspace network WorX. For the in-house brand, the Primestar Group focuses on growth through the acquisition of existing hotels, lease agreements, or operators. www.primestar-hotels.com

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