

PRIMESTAR

— G R O U P —

20 HOTELS

8 BRANDS

12 DESTINATIONS

HOTEL
DEVELOPMENT



MERCURE
HOTELS

JuneSix
HOTEL

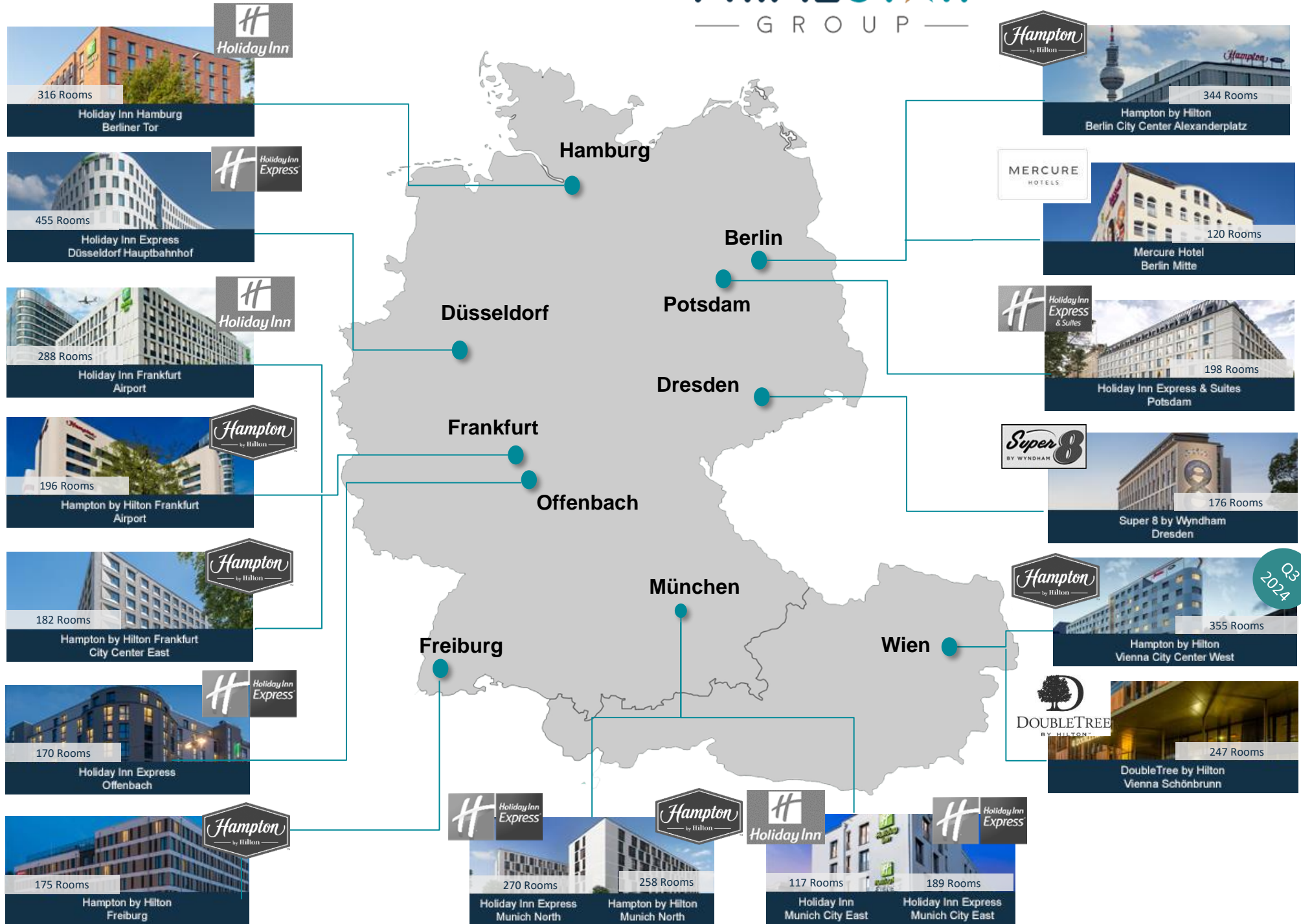
June
STAY

travel. work. live.



CITY	STATE	HOTEL	ADDRESS	ROOMS	Parking	Opening
Berlin	DE	HAMPTON BY HILTON BERLIN CITY CENTRE ALEXANDERPLATZ	Otto-Braun-Straße 69, 10178 Berlin	344	26	2017
Berlin	DE	June Six Hotel Berlin City West	Knesebeckstraße 80, 10623 Berlin	84	-	2022
Berlin	DE	MERCURE HOTEL BERLIN MITTE	Luckenwalder Str. 11, 10963 Berlin	120	-	2022
Dresden	DE	SUPER 8 BY WYNDHAM DRESDEN	Antonstraße 43, 01097 Dresden	176	31	2019
Düsseldorf	DE	HOLIDAY INN EXPRESS DÜSSELDORF HAUPTBAHNHOF	Moskauer Str. 30, 40227 Düsseldorf	455	121	2021
Frankfurt	DE	HOLIDAY INN FRANKFURT AIRPORT	Bessie-Coleman-Straße 16, 60549 Frankfurt am Main	288	49	2016
Frankfurt	DE	HAMPTON BY HILTON FRANKFURT AIRPORT	Thea-Rasche-Straße 6, 60549 Frankfurt am Main	196	31	2016
Frankfurt	DE	HAMPTON BY HILTON FRANKFURT CITY CENTRE EAST	Grusonstraße 4, 60314 Frankfurt am Main	182	29	2018
Freiburg	DE	HAMPTON BY HILTON FREIBURG	Zita-Kaiser-Straße 32, 79106 Freiburg im Breisgau	175	47	2017
Hamburg	DE	HOLIDAY INN HAMBURG - BERLINER TOR	Wikingerweg 2, 20537 Hamburg	316	70	2019
München	DE	HOLIDAY INN MUNICH CITY EAST	Neumarkter Str. 85, 81673 München	117	100	2017
München	DE	HOLIDAY INN EXPRESS MUNICH CITY EAST	Neumarkter Str. 85a, 81673 München	189		2017
München	DE	HAMPTON BY HILTON MUNICH NORTH	Ingolstädter Str. 44, 80807 München	258	144	2022
München	DE	HOLIDAY INN EXPRESS MUNICH NORTH	Ingolstädter Str. 46, 80807 München	270	135	2022
Offenbach	DE	HOLIDAY INN EXPRESS OFFENBACH	Berliner Straße 174 , 63067 Offenbach	170	20	2021
Potsdam	DE	HOLIDAY INN EXPRESS & SUITES POTSDAM	Am Kanal 15, 14467 Potsdam	198	20	2021
Wien	AT	DOUBLETREE BY HILTON VIENNA SCHONBRUNN	Schlossallee 8, 1140 Wien	247	50	2023
			TOTAL ROOMS IN OPERATION	3.785		
Brenzone	IT	June Stay Lake Garda	Via Gardesana 56, 37010 Brenzone sul Garda	46	55	Q2 2023
Hannover	DE	June Six Hotel Hannover City	Kurt-Schumacher-Straße 14/16, 30159 Hannover	114	12	Q4 2023
Wien	AT	HAMPTON BY HILTON VIENNA CITY WEST	Diefenbachgasse 1-3, 1150 Wien	355	50	Q3 2024









FRANCHISE HOTELS PRIMESTAR GROUP



Q3 2024

FRANCHISE HOTELS

INTERNATIONAL TOP FRANCHISE PARTNERS / BRANDS

	<p>InterContinental Hotels Group PLC (IHG) is a British company based in Denham near London and is the largest hotel chain in the world by number of rooms, with hotels in over 100 countries..</p>		<p>Holiday Inn, started as a motel chain in the USA, is the mid-range brand of IHG (over 1,200 hotels worldwide). With more than 3,000 hotels, Holiday Inn Express – mid-range hotels with a limited range of services – are the largest IHG brand.</p>
	<p>Headquartered in the USA, Hilton Worldwide is one of the largest hotel chains in the world with almost 5,000 hotels in over 100 countries and unites almost 20 brands from luxury resorts to apartment hotels under the umbrella of the holding company.</p>		<p>Hampton by Hilton is a chain of upper-middle-range, moderately priced hotels with limited dining options (over 2,000 hotels). DoubleTree by Hilton offers contemporary accommodations and amenities, including unique dining and beverage experiences, state-of-the-art fitness facilities, and meeting and event spaces (660 hotels).</p>
	<p>Wyndham Hotels & Resorts has over 20 brands in over 80 countries around the world and more than 9,000 hotels ranging from economic to upper scale.</p>		<p>Super 8, formerly Super 8 Motels, is an American hotel brand and the world's largest budget hotel chain with over 2,400 locations worldwide.</p>
	<p>Accor is a French company operating internationally in the hotel and hospitality sector. Accor is one of the largest hotel chains in the world with 5,000 hotels in 110 countries and is the market leader in Europe.</p>		<p>Mercure is an international hotel chain. It was founded in 1973 and taken over two years later by the French Accor group. In the 2015 financial year, Mercure operated 741 hotels with three to four stars.</p>

THE FIRST JUNE SIX HOTELS / JUNE STAY:

June Six HOTEL BERLIN CITY WEST

June Six Hotel Berlin City West
Knesebeckstraße 80
10623 Berlin

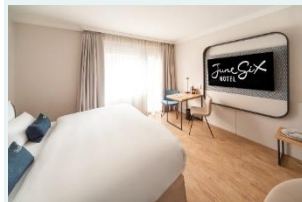
- Opened July 1, 2022
- 84 rooms with Kingsize beds & airconditioning
- Penthouse rooftop terrace
- June Wine Bar
- Sauna & Gym



June Six HOTEL HANNOVER CITY

June Six Hotel Hannover City
Kurt-Schumacher-Straße 14/16
30159 Hannover

- Opening Q4 2023
- 114 rooms with Kingsize beds, partly with kitchenette
- WorX Space 170 m²
- June Wine Bar
- Sauna & Gym



June STAY LAKE GARDA

June Stay Lake Garda
Via Gardesana, 56
37010 Assenza VR, Italien

- Opening June 15, 2023
- 46 Apartments with terrace/garden and kitchenette
- Beach Restaurant & Bar
- Pool
- Underground parking
- Concierge-Service



INNOVATIVE HOTEL. WORKSPACE AND LONG-STAY BRANDS



travel.

- Unique boutique hotels, serving as a temporary home in the heart of the city
- Enhanced guest experience with focus on optimal sleeping as well as regionally sourced breakfast free of charge
- On-site bar allows guests to mingle with locals in a buzzing environment
- Large focus on innovation, digitalisation and environment

work.

- Modern coworking community, combined with first-class hotel services – ideal for workcations
- Professional workplace, phone boxes for undisturbed calls, lounge areas for creative exchange with your community
- Full flexibility in an inspiring work environment
- Complimentary WiFi, refreshments, tea & coffee, and optional parking and gym access (upon availability)

live.

- Temporary home with flexible cleaning services, gym access and workspace
- Perfectly equipped rooms with kitchenettes, private bathrooms and a working desk area
- Ideal for students, young professionals, business travellers, couples, families or anyone looking for a temporary home
- Flexible booking options of 1-6 months with extension options

THE NEW CONSCIOUS AND FLEXIBLE WAY TO *travel. work. live.*

PRIMESTAR ASSET STRATEGIE – AKQUISITIONSPROFIL

PRIMESTAR IS LOOKING FOR...

- Properties in A destinations and in B destinations with A location
- Hotels mit 100+ Zimmern (Franchise) und mit 80+ Zimmern (June Six & June Stay)
- Existing hotels/properties or development
- Takeover of existing leases or operating companies

PRIMESTAR IS OFFERING...

- Expertise and Experience: a proven track record of successfully managing hotels across Europe for both franchise and own brands
- Long lasting relationships with institutional & franchise partners
- Outstanding Financial Stability: backed up by recognized shareholder structure
- Flexibility: tailor-made solutions to meet the needs and goals for potential partners

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